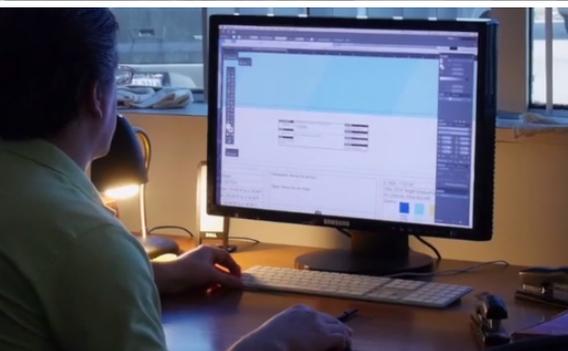




# ACCHROMA

## The Power of Innovation.



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## Electronic Art Requirements

Note: We prefer all digital artwork to be saved in a Macintosh format.

**Software:** Adobe Creative Suite 6

### Fonts & Graphics Required:

- Include ALL screen and printer fonts (suitcase and Postscript fonts)\* or convert type to outlines. Include ALL placed files (links), i.e., EPS files, TIFF s\*, PICT s, and Photoshop documents. We DO NOT recommend JPEG images for final art.
- Scanned images for 4 color process printing must be scanned at a resolution of at least 150 ppi. at FULL SIZE.

### Artwork Reminders:

1. If you know that your artwork will print as 4-color process, please convert any Pantone or other color system spot colors to process before sending us the file. If your file does include spot colors please be sure to properly indicate all spots on your file.
2. Please be sure to convert scanned color images to CMYK before sending.
3. If you are sending artwork via E-mail it is often helpful to compress the file for faster transfer. Please compress your file as a .zip or .sit file. Some files that are too large may not transfer completely. We also suggest faxing us a copy of your e-mailed artwork to avoid any confusion.

**E-mail address:** [mhull@acchroma.com](mailto:mhull@acchroma.com) or [tlightfoot@acchroma.com](mailto:tlightfoot@acchroma.com).

4. Please add a sufficient bleed for all artwork (.25" past finished size.) If your artwork requires die cutting, please include an accurate die line that can be distinguished from the artwork in your digital file.
5. We recommend sending a color print of your artwork along with your disk to quickly address any problems with content.
6. If you are providing a proof for matching color, please include readable color bars. If you are providing a proof with half tones, our standard line screen is 55lpi but will vary depending on size.
7. Any die lines or engineer drawings created with a CAD program must be saved as a .pdf, .dxf or .eps file.
8. If you have any questions or concerns about the information contained here, please contact our customer service department.

\* Indicates preferred format.